

For immediate release

A Very Special Chat Over Coffee for the Memphremagog Residents of a Cogir Retirement Home

Magog, May 3, 2021 – A very special virtual chat over coffee was hosted by none other than Canada's Prime Minister, Justin Trudeau, and his Deputy Prime Minister and Minister of Finance, Chrystia Freeland. Residents of the Memphremagog retirement home were invited to chat with these distinguished individuals on a series of issues including their daily lives over the past year, on budget announcements of concern to seniors and on more entertaining and fun subjects.

This activity, which many will remember for a long time, was organized by the riding office of Ms. Lyne Bessette, Brome-Missisquoi Member of Parliament. "I wish to extend my warmest thanks to the entire team of the Memphremagog residence which was quite receptive to our idea and has cooperated with my staff to organize this event. I would also like to thank the residents who enthusiastically participated and who surprised the Prime Minister and the Deputy Prime Minister with the occasional depth and humour of their questions. It was a great moment shared online, as we look forward to being able to share a cup of coffee together, in person," declared Ms. Bessette.

"We were quite excited to receive a proposal for such a meeting. Our residents, most of whom remember the Pierre Elliott Trudeau era, were very eager to chat with his son. The questions varied from the very serious to the very lighthearted. This morning, we could feel the excitement as people looked forward to this afternoon's event," added Rébecca Chapdelaine, Operations Officer in the Memphremagog residence.

As they recalled their experience, residents were both delighted and emotional. "It was such a beautiful experience! We saw different sides of the Prime Minister: not only as the politician, but also as a father. I asked him many questions about his children!" marvelled Ms. Rachel Sauvé. "I found the Prime Minister to be very down to earth, very open. He was very easy to talk to," she added. "I am quite happy with my day; it was a great experience!" stated a smiling Juliette Roy. "I have rediscovered my Prime Minister," concluded Ms. Huguette Lapalme.



About Cogir Real Estate

A Quebec company founded in 1995, Cogir Real Estate relies on a team of more than 4,000 dedicated colleagues who strive tirelessly to offer the best service to its clients. Compelled by a constant desire to give direction to real estate, we seek every day to humanize, create and excel, in order to create enjoyable and functional living environments that are a reflection of their occupants. Our team manages over 250 properties in the provinces of Quebec, Ontario and Nova Scotia as well as in the United States. The company oversees more than 7 million square feet of commercial, industrial and office real estate. From a residential point of view, we administer more than 27,500 housing units in Quebec, Ontario and the United States, including a network of over 50 private retirement homes. Our company also has extensive experience in the hotel industry.



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