



FUNDRAISING EVENT

Cogir Management Corporation will hold on May 8th, 2013 from 5:30 pm a special fundraising event for the *Institut de gériatrie de Montréal's* Foundation. This "All generations united" evening – funds raised will enable the Foundation to help the IGM develop special care towards aging and seniors' health.

Cogir is proud to support a cause that touches directly improving the quality of life of seniors in Azur private retirement homes. The IUGM work in collaboration with Azur in order to develop original solutions for the increasing needs of its clientele, as well as those of the health & social services network. The aging of the population represents a challenge for Quebec – the tools provided by the Institute will allow the network of Azur retirement homes to remain a highly respected leader in the retirement home market, thanks to its Healthy Aging program.

The *Institut universitaire de gériatrie de Montréal* is a world-renowned research facility and the largest French-speaking centre of its kind across North America. Its numerous innovations, research projects and initiatives are solely dedicated to the aging process and seniors' health.

Affiliated to the University of Montreal and recognized by the Fonds de la recherche en santé du Québec, the IUGM also includes teaching and research facilities on health and aging, on a national and international scale. It is considered as one of the best references in its field, for the broadcast of its expertise, its technology assessment capabilities as well as its intervention initiatives.

The Fondation Institut de gériatrie de Montréal works to raise funds for the benefit of IUGM's continued excellence. Dedicated to improving the health and well-being of seniors, Cogir Management Corporation is an important collaborator with the IUGM Foundation.

Please join me for an exciting, fun evening held at Montreal's Science Centre, located in the beautiful setting of Montreal's Old Port. Collaborators, partners, as well as key players from the business, healthcare, real estate and finance sectors will be present in order to serve this cause that affects every one of us.

Healthy aging is an objective that we should all care about – as aging will happen to us all. Donate today for the benefit of our parents as well as our own future.